

*Eco-Insulation was recently used to insulate the extensions to the famous Catharina's Restaurant in the Constantia Vineyards. The product is manufactured from recycled newspapers*

## The ultimate in natural climate comfort




**A** leading independent business manufacturing environmentally friendly thermal insulation advises that the most sustainable option for the individual home owner or commercial property is "avoid energy consumption – fit a blanket in the roof". Cecil Homan, the founder of award-winning recycled cellulose fibre insulation company, Eco-Insulation, is a man with a mission. He aims to persuade as many property owners as possible to take the simple step of specifying or retro-fitting thermal insulation made from sustainable material, in the ceiling or in cavity walls where loss of heat occurs.

The product, Eco-Insulation is easily specified by the industry since its key technical details and specifications are readily available on electronic library services such as SpecXPert, Specifile Online, or on CAD materials support packages such as Autospec. According to the company, many architects and designers are turning to Eco-Insulation for buildings with ceilings because it is so incredibly easy to install. Due to a unique insulation installation pump developed by the company, the product can be efficiently installed with 100% coverage by dedicated sub-contractors either into new buildings or retrofitted into existing or old buildings.

"The beauty of our design is that access into the roof cavity is not essential to provide 100% coverage. Eco-Insulation, when pumped, assumes a fluid consistency that uniformly and easily delivers product right across the area where you are installing", says Homan. The use of Eco-Insulation is not only technically the most efficient choice when wanting 100% coverage, but also provides exceptionally high R-values at an affordable cost. In addition the product carries the SABS mark, meets and exceeds safety and performance tests, including fire. This alone makes the product very attractive to the specifier, developer or builder. However when considering the environmental performance aspects of the product there really is no other choice than cellulose, says Homan. Eco-Insulation is a natural choice because it comes from a natural fibre.

"Our exceptional product is manufactured from recycled newspapers using a very low energy mechanical process in the factory. The end product goes into the roof or into the wall cavity where it stays a lifetime and ultimately offers an extraordinary advantage over the other materials – it can biodegrade if returned to the earth." ■

**eco-INSULATION**  
Cellulose Fibre Ceiling Insulation™

BELIEVE THIS





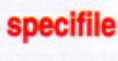
The Difference between Good and Great is more than One Degree

Eco-Insulation Cellulose Fibre Ceiling Insulation™ offers a great combination of thermal performance with complete coverage. It is made from 100% recycled local waste having very low embedded energy. Eco-Insulation is pumped into the ceiling or cavity wall by professional installers, where it quickly mats together and forms a seamless layer of insulation.

This is more than mere marketing talk. The Southern Africa Energy Efficiency Association honoured us with their Company of the Year Excellence Award 2008.

- Fire-rated B/B1/2 - no spread of flame. Contains no glass-fibre or plastic-fibre.
- Agencies available nation wide for persons with business skill, resources & a passion for energy

NATURAL CLIMATE COMFORT™

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