

Football for Hope

Eco-Insulation proudly assists Architecture for Humanity



Eco-Insulation KZN/Northern Free State (Ross Dunbar and team)

Football for Hope is an outreach initiative of FIFA™ given impetus by its '20 Centres for 2010' programme that began in South Africa as the official campaign of the FIFA World Cup™ 2010. In South Africa, the programme was readily supported by Architecture for Humanity, an international non-profit architectural organisation involving the creation of a more sustainable future through design.

Architecture for Humanity identify and pinpoint positive solutions for change in communities that are underprivileged and vulnerable to the effects of climate change. Local architects worldwide provide pro bono services to projects in their regions, including certain public-spirited professionals in South Africa. The centres here are operated by Grassroot Soccer, an NGO that along with Love Life, promotes Aids awareness through the medium of football.

South African architects associated with Architecture for Humanity, including Cape Town-based George Kinuthia, partner with built environment suppliers to provide pro bono design, project management and material support for projects in deserving areas. Hence cellulose fibre ceiling insulation supplier and installer, Eco-Insulation Cellulose Fibre Ceiling Insulation, became involved in supporting five Football for Hope centres around South Africa.

At the most recently completed project, KZN Eco-Insulation installer, Ross Dunbar, donated product and services to the construction of the Football for Hope Centre, at Qua Qua in the North-East Freestate, close to Harrismith. A total of 100m² of Eco-Insulation was pumped into the pitched roof section above the ceiling.

According to Kinuthia, the Eco-Insulation team "was very professional and engaging in the whole process from arrival, assessing the scope, advising how they plan to execute, execution and satisfactory completion of the same."

Dunbar is part of a growing network of Eco-Insulation approved installers nation-wide, who support sustainable building practice via the supply of SABS-approved, fire-rated recycled cellulose, thermal and acoustic insulation derived from newsprint waste recycling streams.

Eco-Insulation might be made from recycled newsprint, but this belies the high-tech and robust nature of its performance. The product is both SABS-approved and fire-rated, meaning no spread of fire in the roof where the product is installed. Professionally installed, it is rapidly and efficiently pumped into place in the roof, cavity wall or even under the floor.



Due to the fact that it is professionally installed and hence installed correctly, it meets all the specifications prescribed by the Thermal Insulation Association of South Africa (TIASA), and SANS. Eco-Insulation's GM, Richard Ellis, tells us that the product is ideal for the roof. "Rats, mice and other household pests find it very difficult to nest inside a roof that contains Eco-Insulation – in fact they are repelled by it. So this makes the product an ideal solution for rural areas where such animals naturally reside and where little prospect for maintenance exists!"

According to Cameron Sinclair, Executive Director for Architecture for Humanity, more than two million people have lived, worked, gathered and healed in buildings designed by Architecture for Humanity staff, design fellows and volunteers to date.

"In 2011, we completed clinics, schools and community centres for social change. By 2012, we were managing nearly fifty projects in dozens of countries that include civic art, libraries, regional planning and an economic development and reconstruction centre."

FOR MORE INFORMATION, CONTACT:

Eco-Insulation's General Manager:
Richard Ellis – Cell: 083 357 1870
richard@eco-insulation.co.za
www.eco-insulation.co.za



Keith Aikman
P O Box 21655, Helderkruijn,
1733, South Africa
Cell: 083 702 7914
Fax: 086 726 6303
Email: keith@raptorroofing.co.za



Our company supplies and installs industrial roofing, various types of insulation materials, flashings and ventilators.

Customer service is the quality upon which we, at Raptor Roofing, have established our business and we are proud of our achievements.

